



Gruuvelot

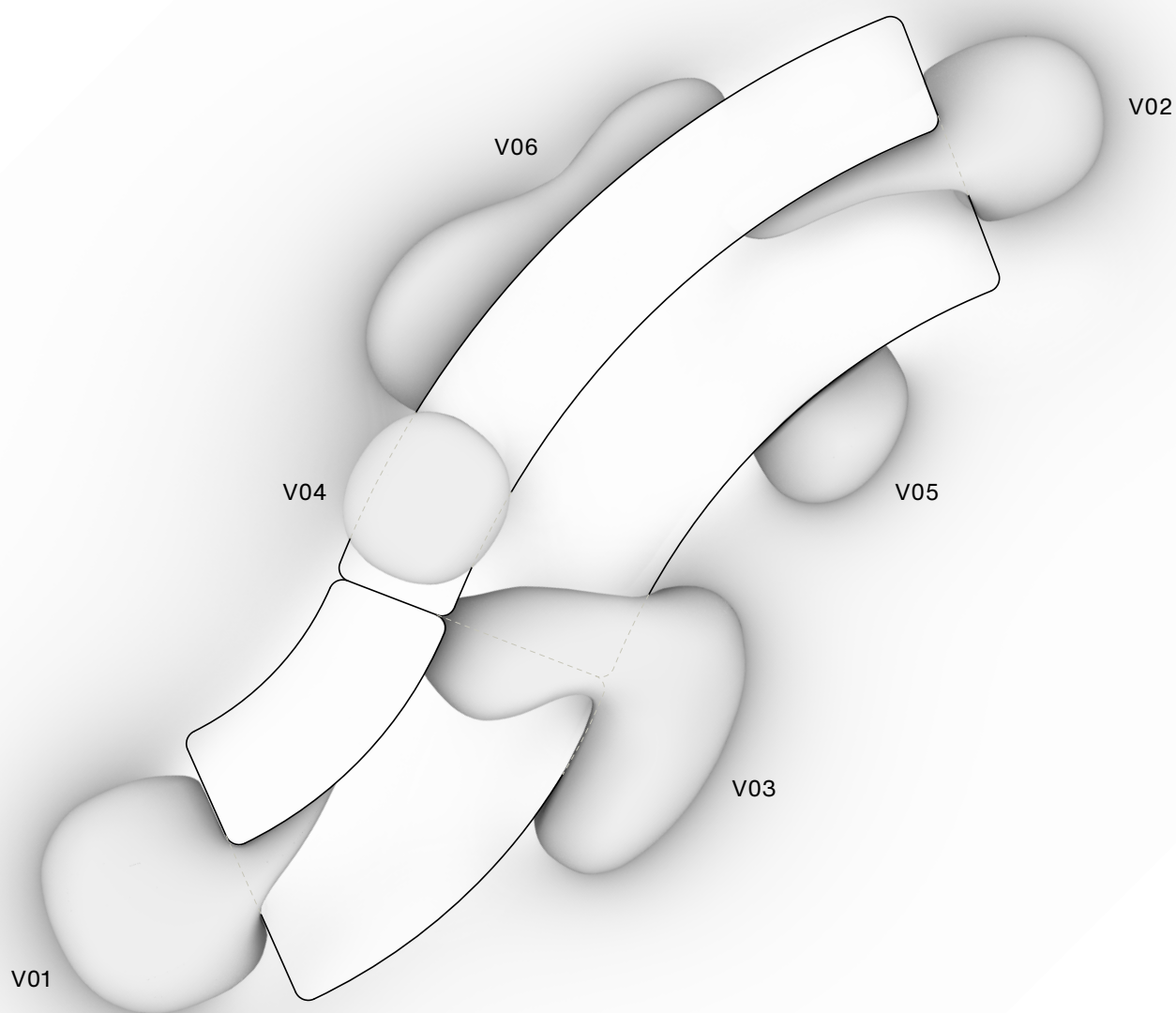
Patricia Urquiola, 2025

The Gruuve sofa transcends its static form, morphing into a living entity — an organism that expands and unfolds within space. Protrusions, extensions, and organic volumes weave into its structure, shaping a seating ecosystem that beckons interaction and redefines the dialogue between body and object. No longer just a piece of furniture, it becomes a tactile habitat, a fluid landscape that adapts to the body, offering multiple ways to sit and engage.

TECHNICAL INFORMATION

MOROSO[®]

Structure	Milled polyurethane foam element with birch plywood base. Polyester inner lining. Black polypropylene feet with felt glides.
Upholstery	Non-removable covers. For recommended fabrics, see the table on pages 11-13.

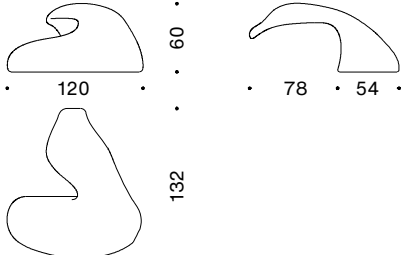
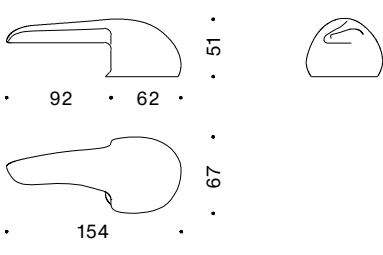
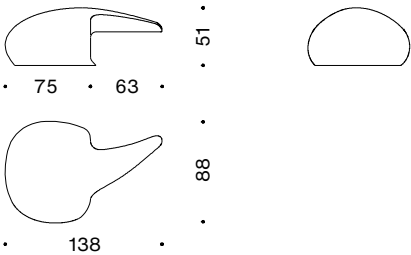


Moroso reserves the right to modify any design and change any technical specifications of any product at any time without prior notice. The drawings do not define the product details; the dimensions reported are indicative and may be subject to change.

GR2V01

GR2V02

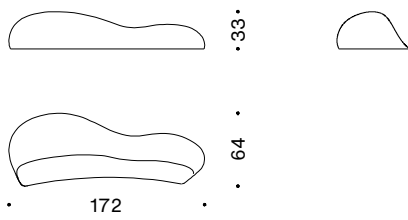
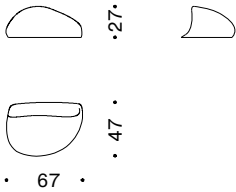
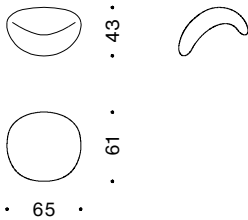
GR2V03



GR2V04

GR2V05

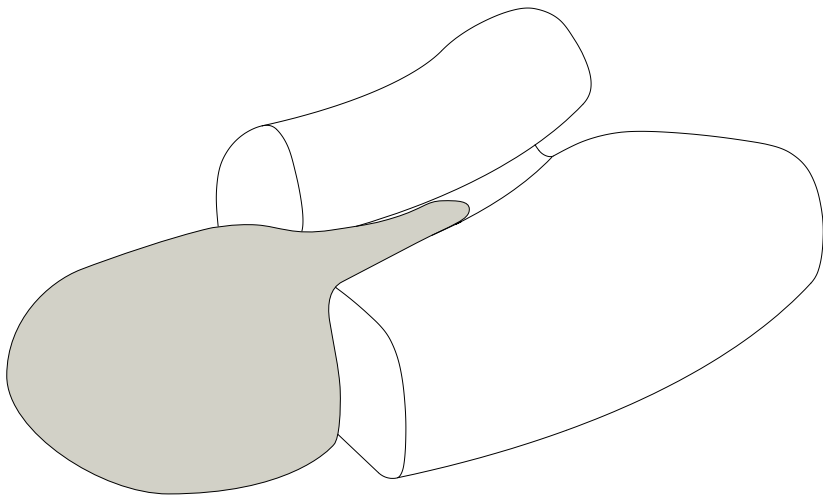
GR2V06



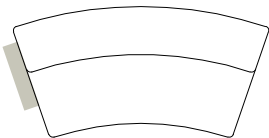
Moroso reserves the right to modify any design and change any technical specifications of any product at any time without prior notice. The drawings do not define the product details; the dimensions reported are indicative and may be subject to change.

GR2V01

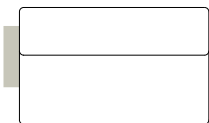
Form-Driven Compatibility with Gruuve Elements



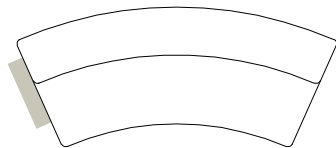
GR10EG



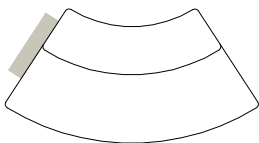
GR10EK



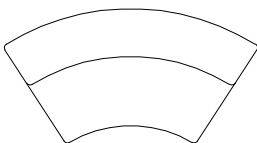
GR10EH



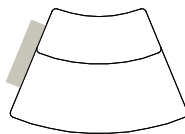
GR10EL



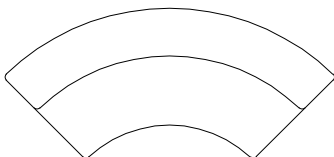
GR10EI



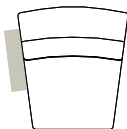
GR10EM



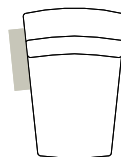
GR10EJ



GR1001



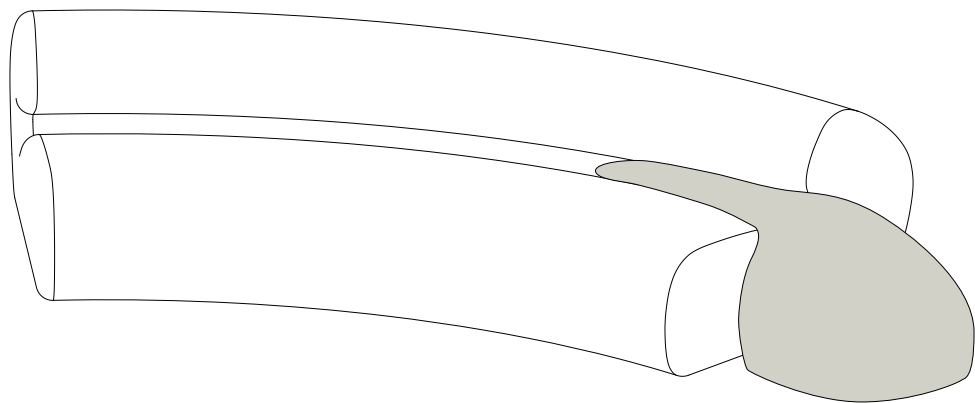
GR1036



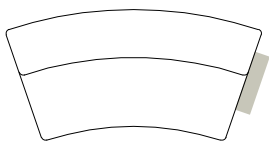
Moroso reserves the right to modify any design and change any technical specifications of any product at any time without prior notice. The drawings do not define the product details; the dimensions reported are indicative and may be subject to change.

GR2V02

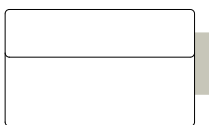
Form-Driven Compatibility with Gruuve Elements



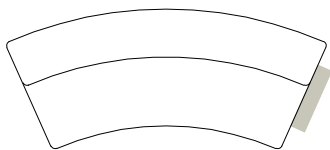
GR10EG



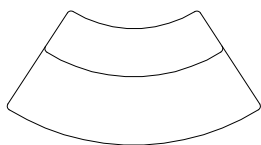
GR10EK



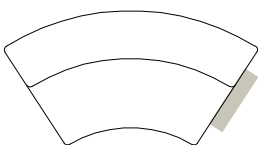
GR10EH



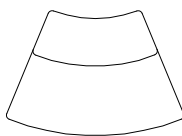
GR10EL



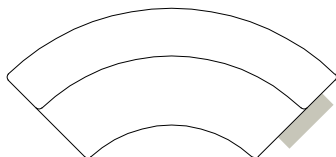
GR10EI



GR10EM



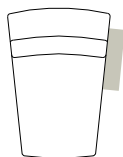
GR10EJ



GR1001



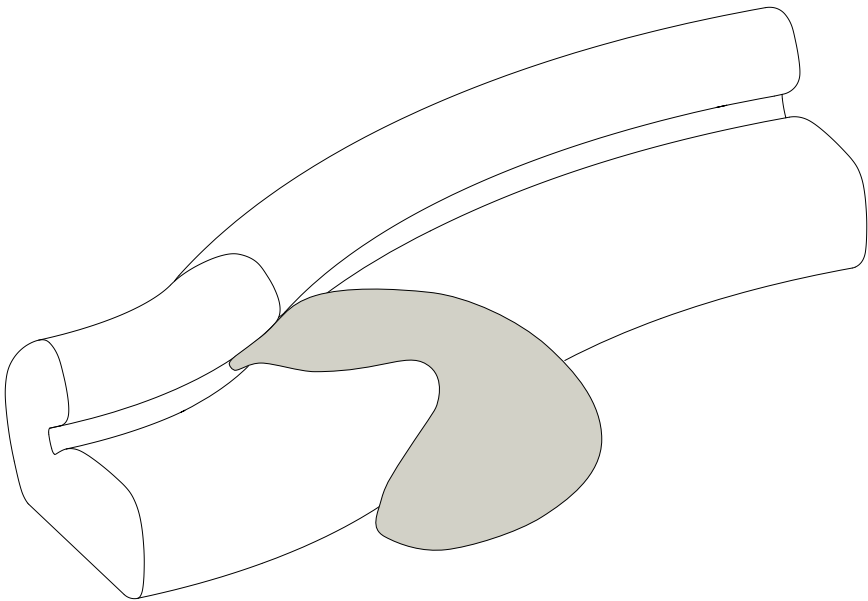
GR1036



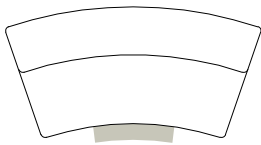
Moroso reserves the right to modify any design and change any technical specifications of any product at any time without prior notice. The drawings do not define the product details; the dimensions reported are indicative and may be subject to change.

GR2V03

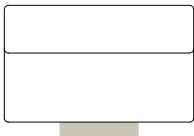
Form-Driven Compatibility with Gruuve Elements



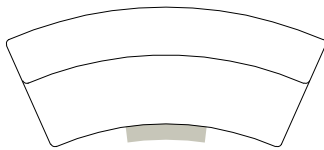
GR10EG



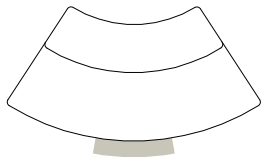
GR10EK



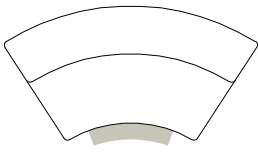
GR10EH



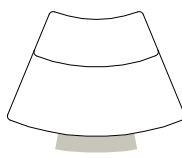
GR10EL



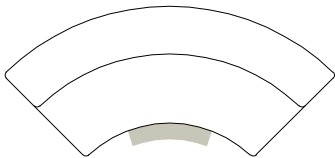
GR10EI



GR10EM



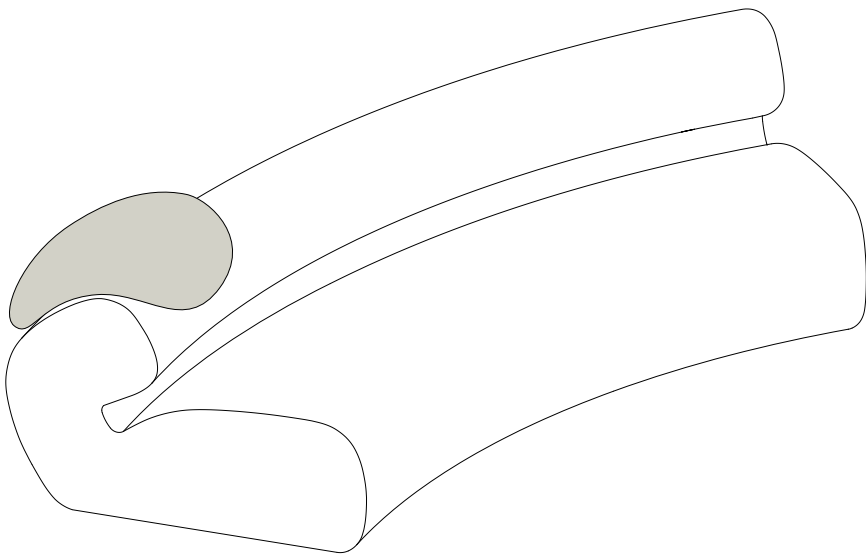
GR10EJ



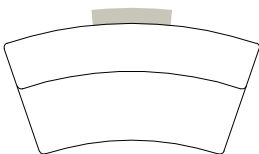
Moroso reserves the right to modify any design and change any technical specifications of any product at any time without prior notice. The drawings do not define the product details; the dimensions reported are indicative and may be subject to change.

GR2V04

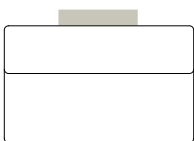
Form-Driven Compatibility with Gruuve Elements



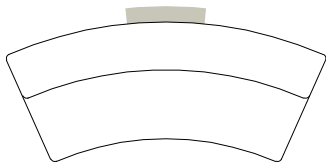
GR10EG



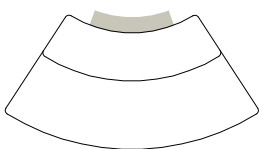
GR10EK



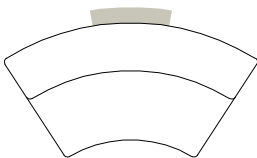
GR10EH



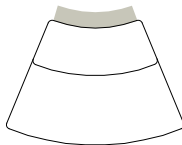
GR10EL



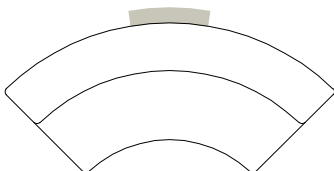
GR10EI



GR10EM



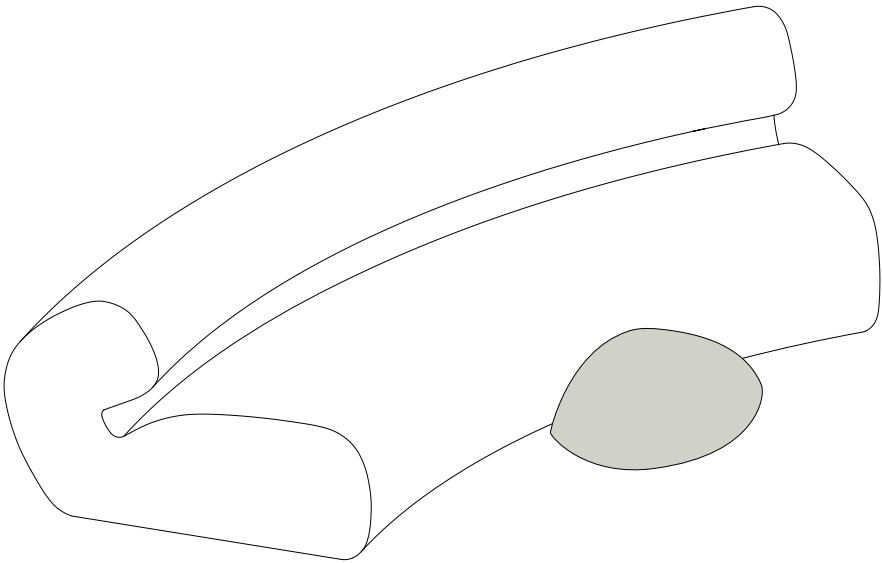
GR10EJ



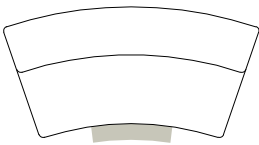
Moroso reserves the right to modify any design and change any technical specifications of any product at any time without prior notice. The drawings do not define the product details; the dimensions reported are indicative and may be subject to change.

GR2V05

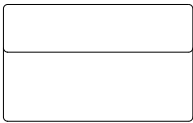
Form-Driven Compatibility with Gruuve Elements



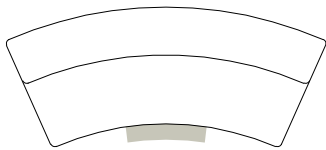
GR10EG



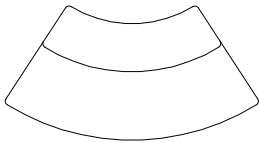
GR10EK



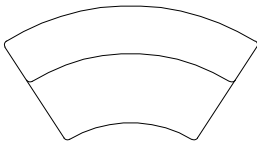
GR10EH



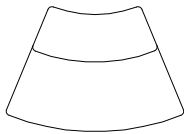
GR10EL



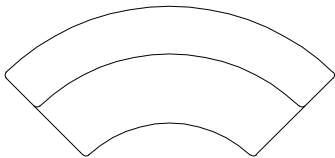
GR10EI



GR10EM



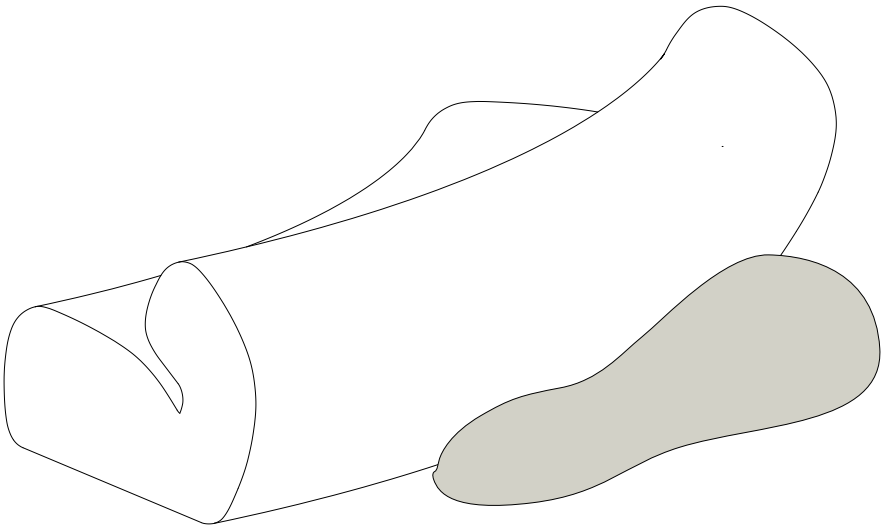
GR10EJ



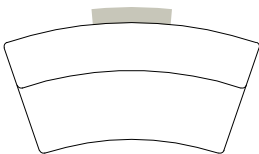
Moroso reserves the right to modify any design and change any technical specifications of any product at any time without prior notice. The drawings do not define the product details; the dimensions reported are indicative and may be subject to change.

GR2V06

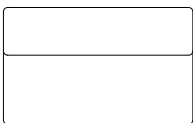
Form-Driven Compatibility with Gruuve Elements



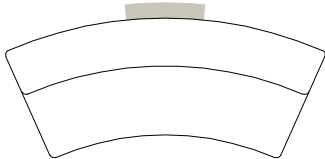
GR10EG



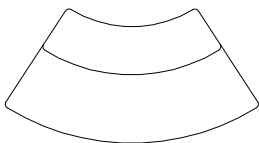
GR10EK



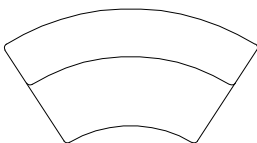
GR10EH



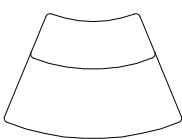
GR10EL



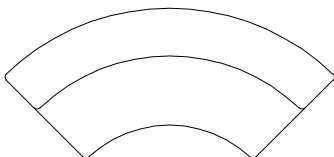
GR10EI



GR10EM



GR10EJ



Moroso reserves the right to modify any design and change any technical specifications of any product at any time without prior notice. The drawings do not define the product details; the dimensions reported are indicative and may be subject to change.

USAGE CATEGORIES

S Soft Use Cosy and natural, with limited wear resistance	M Medium Use Robust and durable, easy to maintain	H Heavy Use High technical values, very robust and durable
ARMONICA plush DRIPPING chenille FURY chenille GORKY bouclé TRONO bouclé	ARDA knit fabric GORGONE bouclé LHATI chenille ORSETTO bouclé ZAMPOGNA bouclé	REGOS knit fabric

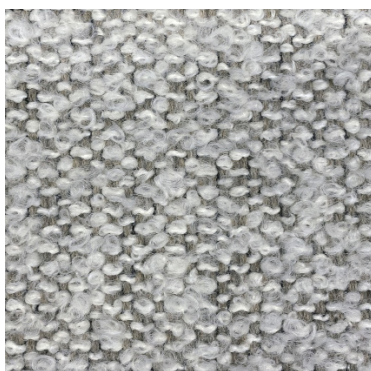
BOUCLÉS

**M** **GORGONE**

Typology: elastic bouclé
Composition: 33% viscose, 28% acrylic, 14% wool, 9% cotton, 7% polyester, 6% linen, 2% polyamide, 1% elastan
Height: appr. 148 cm
Weight: 860 g/sqm
Abrasion resistance: 60.000 cycles
Rubbing fastness: 4-5 (dry)
Colour fastness to artificial light: 5
Pilling resistance: 4

CAT. W
Hanger: TOUCH ME 158

Check with your Moroso representative to evaluate modifications, additions and available colours. The use of customer own fabric is possible previous technical verification by the company.

**S** **GORKY**

Typology: bouclé
Composition: 37% acrylic, 23% cotton, 17% wool, 12% alpaca wool, 11% polyester
Height: approx. 140 cm
Weight: 625 g/sqm
Abrasion resistance: 15.000 cycles
Pilling resistance: 3

CAT. S
Tirella: LOVEWOOLS 151

Check with your Moroso representative to evaluate modifications, additions and available colours. The use of customer own fabric is possible previous technical verification by the company.

**M** **ORSETTO**

Typology: bouclé
Composition: 34% viscose, 33% acrylic, 17% new wool, 8% polyester, 4% linen, 4% cotton
Height: approx. 140 cm
Weight: 940 g/sqm
Abrasion resistance: 50.000 cycles
Rubbing fastness: 5 (dry), 4 (wet)
Colour fastness to artificial light: 5
Pilling resistance: 4

CAT. S
Tirella: TOPPINGS 154 + 155

Check with your Moroso representative to evaluate modifications, additions and available colours. The use of customer own fabric is possible previous technical verification by the company.

COVERS: Covers must be washed or cleaned according to the instructions reported on the product label. In case of stains, always contact an authorised centre. **DISPOSAL:** in order to respect the environment, it is recommended, at the end of the product's life, to separate the various component parts as much as possible and follow the respective recycling, recovery or disposal procedures in accordance with the regulations in force in the countries concerned.

**S TRONO***

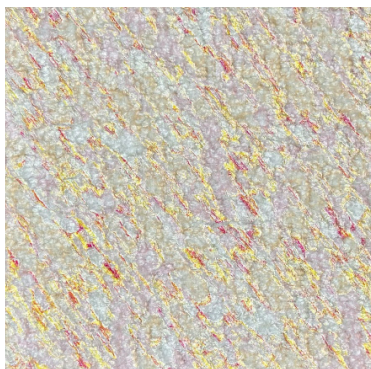
Typology: bouclé
Composition: 37% viscose, 20% acrylic, 20% new wool, 15% polyester, 5% linen, 3% elasthan
Height: approx. 140 cm
Weight: 750 g/sqm
Abrasion resistance: 25.000 cycles
Abrasion resistance: 4-5 (dry), 4 (wet)
Colour fastness to artificial light: 5
Pilling resistance: 4

CAT. W
Tirella: FOREST WANDERING
147 + 148 + 149 + 150

* In the same hanger it is possible to use also the Zampogna fabrics.

Check with your Moroso representative to evaluate modifications, additions and available colours. The use of customer own fabric is possible previous technical verification by the company.

CHENILLES

**S DRIPPING**

Typology: chenille with 3D printing
Composition: 40% cotton, 20% acrylic, 16% linen, 12% viscose, 8% wool, 4% polyester
Height: approx. 120 cm
Weight: 480 g/sqm
Abrasion resistance: 14.000 cycles

CAT. Y
Tirella: TOPPINGS
155

Check with your Moroso representative to evaluate modifications, additions and available colours. The use of customer own fabric is possible previous technical verification by the company.

**S FURY**

Typology: chenille
Composition: 51% viscose, 40% cotton, 8% linen
Height: approx. 140 cm
Weight: 550 g/sqm
Abrasion resistance: 30.000 cycles
Rubbing fastness: 4-5(dry), 4 (wet)
Colour fastness to artificial light: 6
Pilling resistance: 4-5

CAT. W
Tirella: TOPPINGS
154

Check with your Moroso representative to evaluate modifications, additions and available colours. The use of customer own fabric is possible previous technical verification by the company.

**M LHATI**

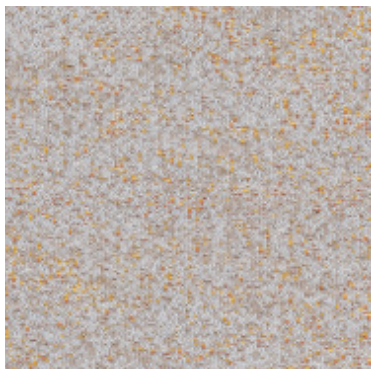
Typology: chenille
Composition: 36% acrylic, 35% polyester, 29% cotton
Height: approx. 140 cm
Weight: 800 g/sqm
Abrasion resistance: 50.000 cycles
Colour fastness to artificial light: 5/6
Pilling resistance: 4

CAT. W
Hanger: TOPPINGS + TOUCH ME
154 + 158

Check with your Moroso representative to evaluate modifications, additions and available colours. The use of customer own fabric is possible previous technical verification by the company.

COVERS: Covers must be washed or cleaned according to the instructions reported on the product label. In case of stains, always contact an authorised centre. **DISPOSAL:** in order to respect the environment, it is recommended, at the end of the product's life, to separate the various component parts as much as possible and follow the respective recycling, recovery or disposal procedures in accordance with the regulations in force in the countries concerned.

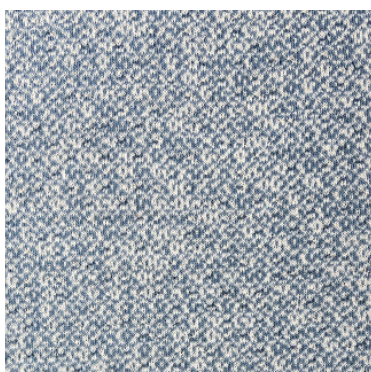
KNITTED FABRICS

**M ARDA**

Typology: jacquard elastic knit
Composition: 70% new wool, 21% polyester, 9% nylon
Height: approx. 140 cm
Weight: 560 g/sqm
Abrasion resistance: 50.000 cycles
Rubbing fastness: 4-5 (dry), 4 (wet)
Colour fastness to artificial light: 5-6
Pilling resistance: 4-5

CAT. Z
Tirella: FOREST WANDERING
147 + 148 + 149 + 150

Check with your Moroso representative to evaluate modifications, additions and available colours. The use of customer own fabric is possible previous technical verification by the company.

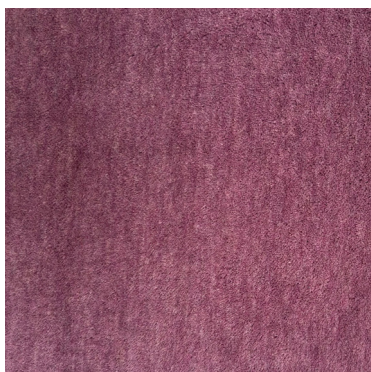
**H REGOS**

Typology: jacquard elastic knit
Composition: 37% recycled polyester, 23% wool, 17% recycled polyester (textile waste), 10% other fibers (textile waste), 8% nylon, 5% recycled wool (textile waste)
Height: approx. 150 cm
Weight: 1140 g/mq
Abrasion resistance: 100.000 cycles
Colour fastness to artificial light: 6
Pilling resistance: 4-5

CAT. Y
Tirella: ELASTIC_2
157

Check with your Moroso representative to evaluate modifications, additions and available colours. The use of customer own fabric is possible previous technical verification by the company.

PLUSH

**S ARMONICA**

Typology: plush
Composition: 45% acrylic, 31% polyester, 20% wool, 4% elastane
Height: approx. 145 cm
Weight: 790 g/mq

CAT. W
Tirella: SARTORIAL
163

Check with your Moroso representative to evaluate modifications, additions and available colours. The use of customer own fabric is possible previous technical verification by the company.

COVERS: Covers must be washed or cleaned according to the instructions reported on the product label. In case of stains, always contact an authorised centre. **DISPOSAL:** in order to respect the environment, it is recommended, at the end of the product's life, to separate the various component parts as much as possible and follow the respective recycling, recovery or disposal procedures in accordance with the regulations in force in the countries concerned.

Moroso Spa
via Nazionale 60
33010 Cavallico, UD, Italy
T +39 0432 577 111
info@moroso.it

GRUUELOT
Patricia Urquiola, 2025

PRODUCT SHEET
Last updated: april 2026